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Most
**Admired
Personality**
in 2025

Tiz Gambacorta
Cofounder
8020 Media &
Tech Ecosystem

TIZ
GAMBACORTA

A PIONEER OF PURPOSE-INSPIRED
INNOVATION AND LEADERSHIP



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Celebrating the Vision and Impact

In a world that is constantly evolving where innovation, resilience, and authenticity are the new currencies of success—it takes a rare blend of vision and action to stand apart. This **Insights Success** edition, *Most Admired Personality in 2025*, celebrates one such individual whose life and work embody these very qualities: **Tiz Gambacorta**.



Alaya Brown
Managing Editor

He is not just a name in the digital world he's a force. A pioneer in the fields of direct response marketing and entrepreneurial leadership, he has consistently redefined what's possible for individuals seeking both financial freedom and meaningful impact. From humble beginnings to becoming a globally respected figure, his story is one of transformation powered by purpose. What makes him truly admirable, however, is not only his achievements, but his unwavering commitment to helping others unlock their potential.

Through this feature, we take a closer look at the values that drives him like, integrity, curiosity, and a relentless pursuit of excellence. Whether mentoring aspiring entrepreneurs, developing powerful online education platforms, or advocating for authentic leadership, his influence reaches far beyond business metrics. It shapes lives.

In today's hyperconnected yet often disconnected age, personalities like Tiz remind us that leadership is not just about leading people but about lifting them. His journey speaks to dreamers and doers alike—those who dare to think differently and act courageously.

We are proud to dedicate this edition to him, a man who not only commands admiration but inspires it. May his story ignite a deeper belief in your own capacity to lead, impact, and transform.

Happy Reading! 📖

Most Admired Personality in 2025

In an era where change happens fast and competition is ever growing; a special breed of leaders stands out because of their ability to bring together financial acumen and a strong commitment to social purpose. Not only are they incredibly skilled at what they do, but they also redefine success by blending values, entrepreneurial action, and a deep commitment to service. **Tiz Gambacorta** is one such person—a living embodiment of purposeful leadership, illustrating how vision, perseverance, and compassion can define industries and motivate generations.

Tiz was born in the early 1980s to an internationally experienced family. He led an unusual life in the early years. His father was a diplomat, and his mother was a United Nations interpreter. They created a world in which languages, cultures, races, and religions came together at the dinner table. Constant traveling between the continents gave him cosmopolitanism and flexibility since childhood.

Life at home, though cosmopolitan, was humble. There were no crises or moments of drama—just the constant urging to adapt to a new country and culture as a result of Tiz’s dad frequent relocation requirements. His parents, though supportive, avoided the media frenzy over high-level academic success, instead keeping the achievement of a ‘simple’ college degree as a milestone to eventual success in life. This controlled mixture of freedom and limited expectations somehow enabled Tiz to find an inner natural motivation and hunger for achievement that would become the hallmark of his next few years.

The Academic Journey: From Mediocrity to Mastery

Tiz did not have an academic journey of precocious greatness. He was a run-of-the-mill school student, with no stellar grades that would normally lead to starry-eyed opportunities. However, during his early university years, there was one such turning point: he realized that to get into a coveted investment banking job, better study habits and less pursuit of extra-curricular activities were needed.

Driven by this realization, Tiz rededicated himself as a scholar, studying harder than others through sheer effort and will. After graduating with top marks a year early from his cohort in Rome, he studied mathematics at Imperial College London, Business Administration at Oxford University and also Business Administration at Harvard Business School.

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I am on a mission to empower people with the tools to invest wisely and confidently.
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His early successes laid the groundwork for a career rise that was meteoric in nature. This time of hard work and self-application yielded a principle that would serve him throughout his life—success is more a function of hard effort and prudent purpose than of native ability.

The Pursuit of Fulfilment at the Highest Levels of Finance

Tiz started his investment banking career at age 21, departing Rome for London. He soon made a name for himself in the delicate art of oil and gas derivatives trading, an extremely technical operation that requires analytical strength as much as the capacity to endure violent markets. Whereas others in the outside world once conjured banking as a staid career, Tiz flourished in the chaotic and loud worlds of the bank’s trading floors in London, New York, Singapore and Tokyo, dealing with huge sums and making risky but often profitable transactions. By his late twenties, he was one of the youngest Vice Presidents in his division, having managed just shy of \$1 billion in customer assets. It was a testament to his readiness to take risks and fear no difficulties others would shy from. However, even amidst financial prosperity, Tiz felt the confines of a career lived out the limited spheres of tightly stacked computer screens and stock charts on a trading floor.

The Turning Point: Navigating Crisis

The watershed moment in Tiz’s career was the 2008–2009 global financial crisis. Amidst record losses for the banking industry, he saw the collapse of even the best-housed financial institutions like Lehman Brothers, first hand. When his unit at Barclays was closed due to catastrophic losses in Spain, Tiz was forced to make a decision between returning to the comfortable lifestyle of finance or to traverse the untrodden path of entrepreneurship.





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My story is about
dreaming big and
acting even more
boldly.
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Choosing the latter, he opted for the uncertainty of a new start, leveraging the experience and know-how gathered during years in banking to seek new frontiers. This phase of transition brought to light a prevailing trend in his life—the embracing of calculated risk and reinvention of the self amidst adversity.

The Entrepreneurial Leap: Building for Impact

Unlike anything he was taught in business school, Tiz's venture into entrepreneurship came by chance. A spur-of-the-moment invitation to an entrepreneurship seminar, which he went to unwillingly, exposed him to the realm of web content creation and monetization. Enchanted by the prospect of disseminating knowledge through new technologies, he started creating educational content for retail investors based on his extensive trading and risk management experience.

The venture was grueling—producing up to 12 articles a day, building up an audience from zero, dealing with the technical challenges of websites and riding out the initial challenges the nascent online commerce industry. But Tiz's diligence was rewarded when his columns started gaining popularity, with increasing numbers of students packing in to acquire do-it-yourself insights and education on investing. Building this grassroots clientele laid the seedbed for his successful media and technology business of today.

Eunice: Democratizing Investment Education

At the heart of Tiz's entrepreneurial ambition is Eunice, an organization dedicated to shaking up how individuals learn to invest and access investment opportunities. Seeing that there wasn't a one-stop shop for learning about investing—similar to an Amazon or Alibaba for ecommerce—Eunice leverages technology to give users content and suggestions based on their interests.

With a highly advanced recommendation algorithm powered by user behavior and machine learning, Eunice generates personalized educational content and newsletters that are specifically designed to address subscriber interests in stocks, commodities, or alternative investments. Not only does this enable investors to make informed choices, it also advances the wider issue of financial literacy in an increasingly competitive financial markets.

Tiz's function within the company has changed over the years, from active management to the current strategic, vision-based function. His purpose as a marketing visionary has not varied: to equip individuals with the tools and education it takes to conduct disciplined, strategy-based investing, above the noise and din of stock-picking frenzies for enduring returns investors can rely on.

Work and Life Philosophy: Integration Over Balance

For Tiz, striving for greatness is above and beyond the usual dichotomies of work and existence. He shrugs at the idea of "*work-life balance*" as a myth for those who seek extraordinary outcomes. Rather, he promotes "*work-life integration*," where commitment to one's calling seamlessly blends in with personal satisfaction.



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Interludes of hyper-professional intensity yield to intentional time-outs for rest and reflection so that there may be high performance as well as creative renewal. Tiz's attitude is holistic—in a general way, he considers co-workers to be friends, business travel an opportunity to bond, and work problems an incentive to develop himself. This holistic attitude not only maintains his morale at a high level but also adds richness to the fabric of his relationships, both on and off the job.

Risk and Innovation: Calculated Courage

Tiz has a discerning and cultivated sense of risk. With health and personal well-being matters, he is cautious. Yet there is no reason why he cannot be adventurous in his enterprise, willing to invest large amounts of resources into causes that he believes in. His confidence in judgment is accompanied by a remarkable serenity—never losing any sleep over adversity, even at times of greatest challenge.

Innovation, to Tiz, is more a matter of gradual evolution than revolution. He is more comfortable working with what he already knows and to hone it, with established strengths instead of seeking elusive breakthroughs. This pragmatic style, governed by subject matter expertise and experience in the marketplace, has allowed him to deliver on a consistent basis without taking unnecessary risks.

Philanthropy and Purpose: Service as a Guiding Principle

Aside from professional success, Tiz is most passionate about philanthropy and doing good. He believes in taking direct and positive action—delivering for others in times of greatest need, usually in personal and unspoken ways. Service is not about being recognized for him but pure giving and empowering people instead.

Education is the center of his philanthropic initiative. Tiz is a proponent of democratizing knowledge, especially for under-served or under-privileged groups. He advocates for programs that allow the next generations to be gifted with the talent and the mindset required to succeed, believing in education as a moral imperative and a driver of society's advancement.



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I believe hard
work beats
talent every
time.
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A twin passion for psychology fuels his business and philanthropy approach. Tiz laments the absence of psychology and social dynamics training in conventional curriculums, understanding that much of personal and professional upset is fostered by deficits in communication and human behavior knowledge. With his studies and experience in these areas, he is working to treat the root causes and contribute to a more holistic education of the new generations.

Leadership Mantras: Hard Work, Authenticity, and Ambition

Tiz's own leadership is rooted in two fundamental principles. First, he asserts that achievement is largely a matter of hard work—natural ability may give one an advantage, but hard work is the real key to distinction. He invites would-be leaders to think less about natural talent and more about developing discipline, toughness, and an unyielding work ethic.

Second, he invites others to dream big and to align their ambitions with matching effort. In other words, big ambitions require nothing less than big effort.

Tiz openly acknowledges his own past weakness to dream big enough. He strives to encourage others to dream big and work towards objectives with unrelenting dedication. Honesty, he feels, is the sole option in an information-overloaded world with numerous agendas; leaders must be honest with themselves, others and their cause, defying the generally appealing fads of the month and social norms.

The Vision for the Future: Empowering Future Generations

Moving forward, Tiz optimistically gazes toward the future if leaders can stay humble and keep themselves grounded in service and purpose. He imagines a world where opportunity, coupled with a more practical and less theory-based education system, are available to all. A world where people are empowered to be their whole best and make meaningful contributions to society.

He believes that up-and-coming business leaders and investors will be more balanced, aligning professional ambition and personal growth with social stewardship. By creating ecosystems that bridge these gaps in the current education system, Tiz feels the next generation will be best positioned to achieve unheralded impact and fulfillment.

A Journey Filled with Learning Opportunities

Tiz's journey from high finance trading floors to the forefront of entrepreneurial innovation is a confirmation of the strength of his vision, resolve, and service. Through his commitment to investor education, giving back, and leadership, he has redefined what it means to succeed in today's world. Tiz Gambacorta's journey is not only one of personal achievement and overcoming health challenges, but a blueprint for significant contribution—a call to dream big, act boldly, and raise others up in the process. 📖